

Canterbury Civil Defence Emergency Management Group
Coordinating Executive Group
PUBLIC EDUCATION PUBLIC INFORMATION COMMITTEE
TERMS OF REFERENCE – October 2008

MEMBERSHIP

- Local Authorities
- CDEM Group Emergency Management Office
- New Zealand Red Cross
- New Zealand Police
- New Zealand Fire
- New Zealand Rural Fire
- Environment Canterbury
- St. John Ambulance
- Canterbury and South Canterbury District Health Boards
- Community and Public Health
- Business Sector – Canterbury Employers Chamber of Commerce
- Ministry of Agriculture and Forestry
- Ngai Tahu
- Ministry of Civil Defence and Emergency Management
- Ministry of Social Development
- Salvation Army

Vision

To provide excellence in Public Education and Public Information to achieve a resilient Canterbury.

OBJECTIVES

- Provide advice and recommendations to the Group on organisational structure and processes as well as public education and public information.
- Promote and facilitate public information management through:
 - Integration of planning
 - Joint training and exercises
 - Joint public education projects regarding risk and preparedness
- Enhance Group Public Education and Public Information capability through co-operation and liaison with other organizations associated with emergency management.
- Contribute to building more resilient communities by reducing the consequences of emergency events through coordinated public education and public information campaigns
- Utilise up-to-date research to shape public education campaigns effectively
- Contribute to the development of Hazard public education

IMPLEMENTATION

A public education and public information strategy and work programme will achieve the above objectives.

REPORTING

The committee will report directly to the Coordinating Executive Group.

SUB-COMMITTEES

Sub-committees may be formed, and may include participants who are not also members of the Committee to consider specific matters or perform specific tasks. These sub-committees will report directly to PEPI. Sub-committees include:

- National Disaster Awareness Week Committee
- PEPI Strategy and Community Resilience Committee
- Public Information Management Committee

CHAIR

The chair will be appointed by the Coordinating Executive Group, with the recommendation from the PEPI group.

